

ENVIRONMENTAL EDUCATION RECOMMENDED FOR FUNDING

Recommended	TRP Score	Prop No	ProjectTitle	Applicant/Organization	County	Requested Amt	Amt Funded	TRP Comments
Yes	38	99-G100	Estuary Action Challenge Environmental Education Project	Earth Island Institute/Estuary Action Challenge	Alameda, Contra Costa	\$50,000	\$50,000	Well thought out proposal. Part of an on-going school program that appears to be well organized and highly supported locally with strong emphasis on urban creeks.
Yes	36	99-G103	Water Challenge 2010 Exhibit	US Army Corps of Eng, San Francisco Bay Model Visitor Center	All	\$50,500	\$50,500	Excellent proposal. One of the best in bio/eco benefits, reaches an incredible number of people throughout the state.
Yes	35	99-G104	The Learning Watershed Project	American River Watershed Institute	Placer, Sacramento, Tehama	\$58,250	\$55,250	
Yes	34	99-G119	Watershed Educational Training	Colusa County Resource Conservaton District	Colusa	\$13,000	\$13,000	For the small amount of funds requested & high level of local support - this might be a worthy project.
Yes	33	99-G117	1999/2000 Bay-Delta Education Program	Water Education Foundation	All	\$122,500	\$32,300	Fund Task 1 (Briefing Paper) & Task 4 (Journalists Tour) only (\$32,300). Do not recommend funding Task 2 or 3. Ambivalent about funding the update of the CALFED video (\$21,300)
Yes	33	99-G106	Traveling Film Festival & Exhibit/McCormack-Williamson Restoration Film	Independent Documentary Group (IDG Films)	Sacramento & Bay Area counties	\$339,150	\$50,000	Recommend funding most of Task 1 (suggest \$50,000 with IDG finding sponsors for the bal of \$21,000). Very valuable way for message of CALFED and Bay-Delta to reach a very large audience in the Bay area.
Yes	31	99-G107	River Studies Center Exhibits & Programs	San Joaquin River Parkway & Conservation Trust	Fresno, Madera	\$110,895	\$68,415	Only recommend Tasks 1,2, & 5 be funded (\$68,415). Tasks 3 & 4 should be resubmitted after more details are worked out. This is the only Ed project to serve San Joaquin. Good multi-dimensional project with good links to CALFED objectives.
Yes	30	99-B158	Sacramento River Discovery Center	Sacramento River Discovery Center	Tehama, Butte, Placer, Glenn, etc	\$174,150	\$38,400	Panel recommends funding Task 2 only (\$38,400). Would not recommend Tasks 1 or 3 to be funded.

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No	32	99-B188	Butte Creek Watershed Education Project	CSU Chico Research Foundation	Butte	\$141,512		For limited funds recommend funding Tasks 1,5,6,8, and 9. (\$85,000) for second tier, add Tasks 2 & 4. Do not recommend funds 3 or 7 be funded. Effective way to train teachers & students. Not clear on how task 3 ties in with 'Adopt-a-watershed' program.
No	28	99-G102	San Joaquin River Public Education Program	CA Dept of Water Resouces, San Joaquin District	All counties of SJ Vly	\$102,500		Suggest that CALFED provide a max. of 50% of the cost of the conference costs (\$46,250 which is minus DWR's admin of \$17,000). Well prepared proposal. Has a high cost for the number of people reached.
No	28	99-G108	Estuary Supplements	Friends of the Estuary	All	\$108,710		With limited funding, would scale back and fund only half the project for fewer newsletter issues. Would provide a different media that would be good at reaching adults.
No	26	99-G110	Sacramento River Water Education Center	City of Sacramento	Sacramento	\$46,500		Suggests that the City find some partners and CALFED provide only part of the funding requested. Project has very broad outreach to lots of people.
No	24	99-F101	Building Strong Leadership for Restoration: Skill Development & Restoration Education	University of Arizona, Society for Ecological Restoraton, Dept EEB	All	\$87,203		Has the potential to have high benefits, but the project need to be much more tightly defined. The scope is too broad.
No	24	99-G109	Bay-Delta Leadership Institute	Adopt-A-Watershed, Inc.	Butte, Tehama	\$203,200		Highly supportive of the Adopt-a-Watershed program, however, the cost is very high for the actual benefits. Panel would be more favorable if the costs were spread across more organizations
No	23	99-G115	Brentwood Marsh Habitat & Educational Center	City of Brentwood	Contra Costa	\$435,600		Not a strong link to env ed. Lots of benefits seem to be to the City and its sewage treatment facilities.
No	22	99-G112	Wetlands Public Access Demonstration Project	Matterhorn California, Inc.	Napa	\$226,000		Doesn't have clear connection on how this program will educate on the bio/eco benefits.

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No	22	99-G116	Environmental Education	EMCON	B-D Watershed	\$161,468		Seems to duplicate many existing products. Project like this should have cost share.
No	19	99-G114	Bay Delta Explorer 2000	ABAG/San Francisco Estuary Project	Bay Delta Estuary & Watershed	\$312,058		Good potential for bio/eco benefits but unclear who the audience would be. Expensive for benefit derived.
No	19	99-G111	Return to the Source: The Upper Watersheds of the Bay-Delta	Rural California Alliance	several	\$132,230		Link to CALFED objectives not clear. The goals listed are great but how they enhance the CALFED Program is not clear.
No	17	99-G118	The Delta Primer	Jane Wolff	All Delta counties	\$188,500		Unique idea, but not a clear link to CALFED objectives. Not sure of the 'staying power' for this type of product. Seemed expensive for benefit derived.
No	13	99-G113	Napa Living Rivers Conference and Field Tours	Matterhorn California, Inc.	Napa	\$45,000		Unclear whether the stakeholders who are targeted were involved in the planning. Good idea, but needs to come from stakeholder community as something the county/city wants.
No	13	99-B164	Sacramento River Public Information Internet Server - Phase I	CA Dept of Water Resources, Northern District	All along Sac River from Collinsville to Keswick	\$400,000		Project seems very costly for the benefit derived; good idea, but doesn't seem to use lots of existing info.
No	12	99-G101	Delta Information Center	CA Dept of Parks & Recreation, Brannan Island State Recreation Area	Sacramento	\$2,500,000		Largely benefits recreation rather than environmental ed in this phase of the proposal, future benefits for Env. Ed are possible once project is built.
No	11	99-G120	CALFED Bay-Delta Program Activities	Eco Action	San Joaquin, B-D Watershed	\$480,000		Not a clear connection to env ed benefits. No local involvement.

